



Amber Melanie Smith

Award-winning young
Nonprofit Founder, Leader, and Speaker



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Bio

Amber is an award-winning nonprofit founder, Executive Director, and speaker. Amber is passionate about rallying support for changemakers in all areas of their careers and lives and helping every person realize their potential to lead positive change in the world. Amber launched her nonprofit, Activate Good, in 2005 following a two and half month cross-country road trip volunteering and conducting acts of kindness in over 20 states. With a goal of inspiring people to serve in their communities, Activate Good mobilizes thousands of volunteers to help more than 460 charitable causes. Amber's work has led her to form deep connections with hundreds of nonprofit professionals in her community and beyond and to understand the challenges they face in their careers, finances, and personal lives. Now she's on a mission to encourage financial professionals to bring more nonprofit and public service workers to the table to secure their financial futures so they can have some peace of mind while they improve the world around them.

Accolades

Triangle Business Journal's 40 Under 40 Leadership
Triangle's Goodmon Award
Independent Weekly's Citizen Award
Wake County's Commission for Women Award

Talks for Financial Professionals

(Nearly) Broke and Trying to Save the World: Working with Millennials in Public Service

Combining personal stories with practical steps, Amber helps Financial Planning professionals...

- Understand the mindset, financial challenges, and **financial planning needs** of Millennials working in the public service sector
- Learn **where to find clients** in this demographic and how to effectively engage them
- Consider new strategies for **attracting** Millennials in public service as clients

As seen in



x = independently organized TED event



Offerings

Bookings and Additional Information: ambermsmithspeaks@gmail.com, (919) 787-7615

Keynote Address

30-60 Minute Session

Talk + Audience Q&A