



About Amber Melanie Smith

Amber is an award-winning nonprofit founder and Executive Director of Activate Good in Raleigh, NC, and speaker passionate about helping every person **realize** their potential to **make** and **lead positive change** in the world.

In college, Amber took off on a two and half month cross-country road trip with her best friend, volunteering and conducting acts of kindness in over 20 states, during which she discovered her power to make an impact. When she returned to her hometown in Raleigh, NC, she launched a nonprofit organization from nothing that now mobilizes thousands of volunteers to help hundreds of causes. Through this work, Amber has helped over 100 companies – from start-ups to Fortune 500 companies – get their employees involved in impactful projects to benefit their community.

Accolades

Triangle Business Journal's 40 Under 40
Leadership Triangle's Goodmon Award
Independent Weekly's Citizen Award
Wake County's Commission for Women Award

Grow Your Impact

Launch or boost your Employee Volunteer Program for amazing results

Welcome to your crash course in launching or growing an effective, engaging Employee Volunteer Program

Corporate Social Responsibility and employee volunteer initiatives have evolved from a “nice to have” to a “must have” in the workplace over the past decade, and this business trend is only growing. Employees, especially millennials, are searching for jobs with employers who are able to engage them, connect them to their communities, and make an impact in a world that sorely needs it.

Grow Your Impact is an engaging, interactive workshop that helps audience members from businesses of all sizes understand what makes an Employee Volunteer Program stand out and yield results for both community and employee engagement goals. We'll cover different Employee Volunteer Program models, assess the unique needs and challenges of your workplace, and outline a plan to make your dream program a reality - whether you're starting from scratch or working to overcome roadblocks your current program is facing. Your employees will rave about their amazing, community-minded place to work!

Choose from one of two Workshop options:

1. **Management Level:** Company leaders gather to discuss the program vision or current challenges and how to rally employees to effectively engage.
2. **Employees Lead:** Employees share their vision and challenges for engagement, build consensus on potential ways forward, and share their ideas with management.

Select your workshop and book it

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Workshops

Launch or boost your Employee Volunteer Program for amazing results

Management Level Workshop

Overview

In this interactive workshop, managers and leadership identified by the client gather around to share and plan their dream Employee Volunteer Program! We'll cover program best practices, the unique needs and challenges of your workplace, and outline a practical plan to make your vision a reality - whether you're starting from scratch or working to overcome roadblocks your current program is facing.

Participants will leave this workshop with practical next steps and ready-to-go resources, including:

1. An outline of an action plan you can implement right away to launch or grow your program
2. A sample Employee Volunteer Program starter survey you can tweak and use to gauge employee interests
3. A list of example Employee Volunteer Program projects your company can try

This workshop is perfect for companies of all sizes who...

- Are interested in learning about Employee Volunteer Program best practices and effective strategies used by other companies like them
- Desire some guidance getting started or overcoming specific challenges
- Intend for programs to be driven by high level managers and department heads

Accommodates up to 50 participants
All-inclusive pricing **starting at \$1,400**

Employees Lead Workshop

Overview

In this interactive workshop, employees speak out and lead the charge to envisioning an amazing Employee Volunteer Program! Employees will be charged with sharing their vision and challenges for engagement, building consensus on potential ways forward, and end with a plan they are ready to execute with management's support.

Participants will leave this workshop with practical next steps and ready-to-go resources, including:

1. A plan your employees can get behind, including a list of employees interested in leading the way
2. The results of a live Employee Volunteer Program starter survey taken in real-time during the workshop
3. A list of example Employee Volunteer Program projects your company can try

This workshop is perfect for companies of all sizes who...

- Are seeking vital feedback from employees on the shape their Employee Volunteer Program should take
- Desire some guidance getting started or overcoming specific challenges
- Intend for programs to be driven by employees with support from managers

Accommodates up to 250 participants
All-inclusive pricing **starting at \$2,900**



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